

Steering Committee Minutes Nov, 12, 2008

-Suggested that previous minutes include John Faro's reimbursement for travel related to Sunapee.

-Motion to accept amended minutes. Accepted unanimously.

Discussion about objections to the Membership Dues.

-SC needs to communicate better to the membership.

-Jim Seroskie explains the quote that was in question at the annual meeting. The member was confused in thinking that the pricing was for a year, but the quote was for a single issue.

-discussion about "12-15" members who are unhappy with the guild. Who feel that things aren't explained well.

-suggested that we need to welcome members to be involved, as volunteers.

-Other SC members have talked with previously disgruntled members and say they have accepted the dues increase.

-suggested that unhappiness is not all about the \$10 dues increase.

-suggested survey to find out what members want and expect. We need to be very careful how questions are asked if we plan to make use of the answers. Surveys can also create expectations. A survey committee is assembled Roger Myers, John Whiteside, and Dave Frechette

-Stated that in a large group, you can't make everyone happy. We often need to do what is best for the Guild, and not make too much of a vocal minority.

Treasurers Report

-Net worth is down \$8,000 from a year ago.

-\$1000 for shirts, \$927 to Peter Bloch for video supplies

-Membership is down

-Need membership cards.

-John Whiteside will become the assistant treasurer.

Motion to authorize John Whiteside to sign checks from the Guild account. Accepted unanimously

Motion to purchase an extra copy of quicken for John Whiteside. Accepted unanimously.

Small Meetings

-less people then expected at the meetings, but very good content.

-suggestion of being able to attend more then one small meeting. Have 4 meetings twice.

-need to market the events.

-Should have an email announcement. Email guild calendar along with a message to the members every Wednesday. John Whiteside agrees to send weekly email to members.

President Dave Frechette authorizes SC members to send Guild wide emails.

Motion to make John Whiteside the communications Chair of the Steering Committee. Accepted unanimously.

-Phil Lowe has double book himself for the November meeting. Dave Anderson will give the presentation.

-Feb. Meeting. Phil lowe will make the presentation. BIG will do morning Presentation.

The Old Saw

-There have been problems with production with printer for the past three issues. While Minuteman Press has given us a significantly better price than the competition, they have not renewed the service contract on the printer. The delays this has caused are unacceptable.

-Jim gives a handout out with pricing from various Businesses. The next best price will take us from our current cost of .10 per page to .17 per page. With the jump in price, Jim explains that for .18 per page we can make a significant upgrade from laser toner to ink. We are given samples in ink.

-Jim had an excellent visit with Puritan Press. They have nice equipment, and are used to doing magazine quality work for large organizations.

-Jim goes over options for The Old Saw now that 5 issues have become too costly.

(include Jim's Printout in Minutes)

-The new plan proposes to separate Old Saw material into a high quality Journal that will contain the feature articles and a more frequent newsletter that will contain time sensitive and "Guild related" material.

-Discussion about mailing the newsletter or just posting it on the website.

Motion to send out two Colored Journals and three Black and White Newsletters with a budget of \$2000 for the remainder of this membership year. Accepted unanimously