

Guild of New Hampshire Woodworkers

Board of Directors Meeting

Location: Virtual via GoToMeeting

Date: 11/18/2020, 6:00PM

Attendees: Bob Wyatt, Jim Seroskie, Jim Forbes, Claude Dupuis, Peter James, Jon Siegel, Gary Canning, Phil Glover, Elliott Savitzky, Mike DiMaggio, Dave Foote, Steve Costain

Absent:

1. Presidents Message Bob Wyatt

- Terry Moore will have an operation for bone cancer in his jaw bone in early December
Several Guild members will be helping Terry with some house repairs that need to be done before his operation.
We all wish Terry good luck and a fast recovery
- December B.O.D. meeting will be 12/16/2020

2. Secretary Report by Philip Glover

- Motions need to be documented per discussion
- Approval of the Meeting Minutes of 10/28/2020
 - Motion to accept made
 - Motion seconded and accepted

3. Treasurers Report by Jim Forbes

- Financial documents were emailed to the B.O.D. prior to this meeting by Jim Forbes
 - Reports reviewed with no changes
 - All donations have been recorded

4. Membership Report by Jim Seroskie

- 626 current members
 - This is four members short of the peak of 630
 - Two new members since last meeting
 - 1/3rd of members now join with a two year membership
 - Past members have re-upped
 - On the new member sign-up page new choices have been added to "How did you learn about the Guild?"
 - I am a former member?

- YouTube Channel?
 - Will add Tom McLaughlin's woodworking show as an answer
 - ◆ Tom McLaughlin will be more involved with Fine Woodworking
 - ◆ This will create good YouTube exposure
- Membership cards (email summary of findings sent to distribution)
 - Current card is good as is
 - The card vendor service has degraded
 - Vendor Quality Assurance has degraded
 - Postage batch fee has increased from 55 cents per card to 57 cents
 - Options
 - Digital (Cuseum) may not work for us
 - Talked with Town & Country Reprographics and they can't do what we need
 - Online services are not right for what we need
 - The Copy Shop (Murroney's Offset Printing) gave a good quote
 - They will send Jim S. options for what they can do
 - The savings could be up to \$500 per year
 - Discussion
 - Steve Costain
 - recommended doing a survey of Guild members to see if people would rather have a digital card or a hard card
 - Peter James
 - pointed out that not all people have a smart phone and that is a problem for digital cards
 - Jim Seroskie
 - there are about 1000 cards left over
- Off topic, Mike DiMaggio
 - Needs to leave meeting early
 - Requested volunteers to help Terry Moore
 - Proposed COVID-19 tests for future in-person meetings
 - Will send email to distribution with information on testing
 - Has been researching masks and will send out email on this

5. Journal Report by Jim Seroskie

- No updates

6. Touch Ups report by Claude Dupuis

- Asked Elliot S. for input / suggestions

7. Member Grievance Procedure Policy draft presented for discussion and input by Bob Wyatt

- Researched online and found that most policies concern employer vs. employee
- Minor edit made on page 2, line i
- Discussion
 - Peter James
 - Accept policy as written (with minor edits on page 2)
 - Jim Forbes
 - Policy is good for the Guild as is written
 - Jim Seroskie
 - Will create a distribution and email list
 - Email list will be tied to an office / leadership position, using GNHW email addresses for each position. No members personal email information will be displayed on the GNHW.org public sites
 - Peter James
 - Need a person, with no name, to answer questions
- Motion made to accept policy as written (with minor edit on page 2)
 - Motion seconded and accepted

8. Grant funding allocation policy update by Dave Foote

- Grand funding allocation formula worked the first year
 - It's not working now
 - Recommends creating one pool for distributing funds
 - Some subgroups (Hand Tools and GSWT) have money from other sources
 - This money must be separated from the pool
 - A policy needed to manage this
- Dave Foote will email subgroup leaders about getting more involved
- January through March very little will be happening that requires funding
- Discussion
 - Jim Forbes
 - Demonstrators should be compensated
 - Claude Dupuis
 - Nothing on the calendar in the next two months
 - Peter James
 - Should find a big name demonstrator like Scott Phillips, maybe for Jan. 21
 - Bob Wyatt
 - Find a big name demonstrator for the General Meeting in February
 - Gary Canning
 - Suggested Garrett Hack, however, he has bad internet connection in his shop

- Jim Forbes
 - Suggested using Acelevents Event Platform
 - Suggested that the Luthier group be contacted for content

9. GNHW Business Contacts – Quick Reference Directory (Handout) by Bob Wyatt

- Members have been asking for contact information
- Contact information was removed for privacy reasons
- Created business contact information without using private info
 - Jim Seroskie is working on this
 - Will limit it to business contacts only
 - Subgroup leader only; not members

10. Video Recordings – GNHW YouTube Channel update by Jim Seroskie

- Viewing time was 150 hours
- Eight videos have more than 100 views
- 164 people have viewed the promo video
- Discussion
 - Jon Siegel
 - Pleased with the direction
 - Believes that it will continue to grow
 - Jim Forbes
 - New content can/should be added
 - Bob Wyatt
 - People will start adding content in the future

11. Other

- Elliot Savitzky
 - Working on Facebook subgroup page
 - Need more people to post content
 - Working on Instagram site
 - Need people to post things that they are working on
 - Would like to see links to our pages
 - Need to have members post on our Facebook and Instagram pages in order to get the public to go to the Guild pages
 - Currently have 8 members on Facebook – need more!
 - Can create a Twitter account
 - Influencers could follow us
- Discussion
 - Jim Forbes
 - How do you know when you are a Guild Facebook member?
 - Elliot explains how it works
 - Steve Costain

- Asked Elliot for a tutorial on joining and using Facebook and Instagram
- Elliot Savitzky
 - Will tell Jim Seroskie what videos to post on Facebook and Instagram
- Jim Seroskie
 - Concerning the Member Forum, should it be promoted to a higher level on the Home Page?
 - B.o.D. agrees that it should be more visible
 - Wife uses Zoom for quilting meetings and it works better than GoToMeeting; should we switch to it?
 - Zoom has Webinars which work well

12. New Business

- None

13. Note

- Jim Forbes
 - Get reimbursements to him ASAP to close out finances by years end

Meeting adjourned at 8:00PM

Next B.O.D. meeting is 12/16/20 @ 6:00PM