

Guild of New Hampshire Woodworkers

Board of Directors Meeting

Location: Virtual via GoToMeeting

Date: 10/28/2020, 6:00PM

Attendees: Jim Seroskie, Jim Forbes, Claude Dupuis, Peter James, Jon Siegel, Gary Canning, Phil Glover, Elliott Savitzky, Mike DiMaggio, Tony Immorlica, Dave Foote, Steve Costain

Absent: Bob Wyatt

1. Presidents Message by Mike DiMaggio sitting in for Bob Wyatt
 - Board of Directors next meeting will be 11/18/2020
 - December meeting will be 12/16/2020
2. Secretary Report by Philip Glover
 - Approval of the Meeting Minutes of 09/23/2020
 - Motion to accept made by Mike DiMaggio
 - Motion seconded and accepted with no discussion
3. Treasurers Report by Jim Forbes
 - Financial documents, except Money Market Report, were emailed to the B.O.D. prior to this meeting by Jim Forbes
 - Report was reviewed with no changes
 - End of year expenses projected to increase about \$1,000
 - Bottom line projected to be positive
4. Membership Report by Jim Seroskie
 - 616 current members
 - Added titles Apricot, IMIS, and NEON CRM
 - Added PayPal to NEON as of Dec 2019
 - Payment methods are approximately 1/3 PayPal and 2/3 credit card
 - There is no monthly fee with PayPal
 - Fees are captured in the Treasures Report
 - NEON has several advantages
 - It is easy to choose one year or two year membership options with NEON
 - System performance is better NEON than IMIS
 - Online payment is 95% + with NEON
 - Online payment with IMIS was about 80%

- Membership security is not an issue with NEON
 - Membership is not registered / complete if not payed

5. Journal Report by Jim Seroskie

- YouTube channel
 - Currently there are 139 subscribers
 - The top four views
 - Guild Promo
 - Shop in a small basement by Elliot Savitzky
 - Al Breed
 - Metal Planer by Jon Siegel
 - Six videos have more than 100 views

6. Touch Ups report by Claude Dupuis

- Need more input for articles
- Classifieds are doing well

7. Third party demonstrator agreement discussion by Jim Forbes

- Should the bylaws be changed to allow funding of demonstrators?
 - The bylaws as written do allow paying demonstrators
- How can / do subgroups pay?
 - Through donations
 - Subgroup grants have not been spent
 - Scrap the formula approach and use a single account for funds
 - Eliminate grants
 - Email request to Dave Foote for funds
- 7a Additional Discussion
 - Peter James
 - Well known presenters may require \$600 to \$800 per demo
 - An option is to charge \$50 to sign up to cover fee for demonstrator
 - Many demonstrators do this for a living and they need to be paid
 - Allocate more funds to subgroups to pay for demonstrations
 - Must seriously consider paying demonstrators
 - The UVWT do independent group events, basically just a group of guys
 - Claude Dupuis
 - Can people be charged at the door?
 - Jon Siegel
 - The Guild has not historically charged at the door
 - Can we have enough funds to not charge at the door?
 - How many demonstrations per year would need to be funded?
 - Historically the Guild has not payed

- Today's situation is not normal, may need to change
- Tony Immorlica
 - subgroups can spend money for events
 - Not in support of cover fees
 - Historically the Guild has not had cover fees
 - Pay the demonstrators, but do not charge a cover fee
- Dave Foote
 - Supports combining of funds
 - Subgroup leaders need to be talked to about this subject
 - There is about \$20,000 in the grant fund
- Gary Canning
 - The situation today should be lower cost because demonstrations are online due to COVID
 - Events should be available to all members
- Jim Seroskie
 - Guild is a not-for-profit organization; not a club
 - Subgroups have done this type of thing independently
 - Major events are symposium events
- Jim Forbes
 - At the \$37.80 cost of membership there is \$0.83 income per member
 - Upper Valley Woodturners spends more money as a club; it's a different business model
 - The days or no fees are past
 - Should non-paying people be invited to events?
 - Since this is a temporary situation, bylaws should not need to be changed
- Mike DiMaggio
 - COVID has changed things for the Guild
 - There may be a need to be flexible in this situation for some time until COVID subsides
 - Sunapee and symposium may not happen next year to generate funds
 - A vote may be needed for a temporary change to the rules about charging members

8. Public (non member) free access to GNHW.org video library discussion by Gary Canning

- Gary Canning
 - John Beaver does not videos put on a public website
 - It should be on a member's only website
- Peter James
 - Can videos be downloaded?
- Jim Seroskie

- Yes, videos can be downloaded
- Videos can be made non-downloadable
- Mike DiMaggio
 - Offer a secure site
- Jim Seroskie
 - Site can be unlisted

9. Video recordings progress report – GNHW YouTube channel by Jim Seroskie & Jon Siegel

- There are currently 23 videos available
- We need more videos (content)
 - They can be simple with no talking
 - Not all videos need narration
- Keep videos under 10 minutes
 - Five to eight minutes is a good length
- New videos should be shot in 1080p
- Quality of audio can be a problem and will need special attention

10. Bylaws and Policys by Jim Seroskie

- Bylaws have been given minor edits
- Bob Wyatt will bring larger changes before the B.O.D.
- Bob Wyatt is working on the Member Grievances policy

11. Other

- No discussion

12. New Business

- Elliott Savitzky
 - Working with Al Breed on a video about making a stool
 - Al Breed has a list of videos for the Guild
 - Will need to decide how to compensate Al Breed for these
 - Need to set a list of dates for demos with Al
 - Include the entire Guild through Touchups; not just subgroups
 - Jim Seroskie
 - These should be in 1080p
 - 720p is okay
 - Gary Canning
 - Open to any date for recording
 - The recording session should be limited to no more than three people
 - Mike DiMaggio
 - This can be done after Christmas
- Elliot Savitzky

- Working to improve the Face Book cover page
 - It's a WIP (work in progress)
- Some members actively use Face Book
- Claude Dupuis
 - Should post on the Guild website there is a Guild Face Book page
 - Include the link

Meeting adjourned at 7:48PM

Next B.O.D. meeting is 11/18/20