

Guild of NH Woodworkers Board of Directors Meeting

Location: Virtual via Zoom

Date: 3/23/22, 6:30PM

Attendees: Jon Siegel, Mike DiMaggio, Jim Forbes, Dave Foote, Peter James, Claude Dupuis, Elliot Savitzky, Gary Canning, Bob Wyatt, Tony Immorlica, Stan Paras, Jim Seroskie

1. Jon Siegel: President's Message

- Consensus to dispose of 300+ DVDs transferred from Peter Bloch to Jon Siegel. All videos worth saving were uploaded to Vimeo 11 years ago.
- Discussed whether subgroups (where appropriate) should have kit & training to do their own videos.
 - No action taken.
 - Video team to meet last week in March
- Stan Paras volunteered to collaborate on post-production video edit. Jim S to connect with Stan

2. February Minutes

- Minutes previously distributed & comments shared via email. Bob Wyatt moved to accept minutes as corrected. Jim Forbes seconded. Approved unanimously.

3. Jim Forbes: Treasurer's Report

- Current Balances
 - General Fund: \$13,694
 - Grant Program \$27,523
 - Uncleared Checks -\$593
 - Net All Accounts \$44,712
- IRS Form 990 & NHCT forms submitted for 2021 ahead of required dates. PDF files to be put on website by Jim S.
- Bob Wyatt moved to approve the budget presented on "2022 draft budget" tab of distributed Treasurer's Report spreadsheet. Tony Immorlica seconded. Approved unanimously.
 - General Fund
 - Income \$37,348
 - Expenses \$34,977
 - Surplus \$2,370
 - Grant Program
 - Income \$10,000
 - Expenses \$4,600
 - Surplus \$5,400

4. Jim Seroskie: Membership Report

- 713 members as of 3/22/22
- Stable membership numbers first 3 months 2022 after two years steady growth
- NeonCRM
 - Database limit = 2,500
 - Current number accounts in database = 2,389
 - Will need to purge some accounts (~500) later this year
 - Jim S will share criteria & list with board before deleting accounts
 - Deleted accounts will be archived as spreadsheet
- Journal
 - 88 pages. Will go to printer (Puritan Press) 3/27
 - Complimentary list (16) reviewed & agreed to
- YouTube channel
 - Both long form meeting videos & short form topic videos are now being put on YT channel
 - Second YT channel created for “About the Guild” videos. Those videos removed from main channel but will appear on the website.
 - Third YT channel created for older archives of lower quality videos
 - Will stop putting new videos on Vimeo
 - Hope to eventually move all to either main or archives channel
 - Vimeo uploads limited to 20GB per week with our plan (\$240/yr). Meeting videos are between 10GB & 17GB which limits us to upload only one meeting video per week.

5. Mike DiMaggio: Mentoring Program

- Mike has simplified a form asking for mentor volunteers.
 - Form should be electronic—Jim S suggested using the survey tool.
 - Email form to full membership

6. Dave Foote: Sunapee Update

- Recent committee meeting—Dave Foote, Bob Wyatt, Al Hansen
 - Committee emails established: fair2022@gnhw.org & sunapee@gnhw.org
- Dave had conversation with Miriam Carter (Director-League of NH Craftsmen)
 - Miriam wants us to keep raffle sellers inside tent
- Looking at fewer lathes to create more open space in tent
 - Considering reconfiguring tent layout for freer flow (Covid issue)
- Need early input on what raffle items we will have to better prepare
- Thinking of special raffles in addition to main raffle
- SignUp Genius to go live in May
- Will make better use of TouchUps to promote event

7. Jon Siegel: Covid Policy

- Monthly revisit
- Keep vaccination & mask requirement
- Publicize in TouchUps.
 - Make prominent
 - It was suggested that the message specify that it is from BOD instead of from the President, but we observed that the message starts by saying that the BOD reviews the policy, so we decided no change was necessary.

8. Jon Siegel: Hand Tools Subgroup

- Lou Yelgin to take on Hamd Tools leadership
 - Jim S setting Lou up with NeonCRM, web admin access, TicketTailor
- Carving to be removed from name of subgroup
- Hopeful that Laurie Farrell to lead a seperate Carving subgroup
 - Dave Foote to talk to Laurie about subgroup leadership

9. Mike DiMaggio: Home Show Report

- Good turnout. High interest at booth.
 - Handed out over 200 FWW magazines with Guild cards attached
- Suggestion we use donated FWW magazines as handouts at other events
- Dave F suggested we order more business cards.
 - Jon to review card format with Jim S. before ordering more

10. Jon Siegel: Furniture Masters Event Sept 17

- One day only at Kimball Jenkins Estate in Concord
- Furniture Masters want us to demo in outdoor tent
- Should we have raffle or silent auction?