

# Guild of New Hampshire Woodworkers

## Board of Directors Meeting

**Location:** Virtual via Zoom

**Date:** 05/26/2021, 6:30PM

**Attendees:** Bob Wyatt, Steve Costain, Claude Dupuis, Dave Foote, Jim Forbes, Tony Immorlica, Peter James, Elliott Savitzky, Jon Siegel, Jim Seroskie, Gary Canning, Phil Glover, Mike DiMaggio

**Absent:**

### 1. Presidents Message Bob Wyatt

- I have reached out to most subgroup leaders over the past week. Assuming issues related to Covid continue to improve, all appear to be in support of a resumption of meetings in the fall. Some hosts are toward leaning toward restricting early fall meetings to fully vaccinated attendees.
  - Subgroup leaders want to start in the fall
    - Luthier subgroup leader may require COVID vaccination
    - Mike O. Moore may require vaccination too
    - Bob Lacivita will start meetings in his converted barn
    - Woodturners will start in the fall
      - Un-vaccinated people will be required to wear masks
    - Owain Harris will be available for meetings / classes
  - Possible in-person BOD meeting venue found at Concord Firefighters Union Hall, Located near Concordia Church. Will negotiate monthly rent when their facilities coordinator gets back home from a camping trip to the white Mountains. I will ask if this location may also be available for some small meetings.
    - Meetings will continue to be the fourth Wednesday of each month
    - In the past we have paid \$30 /mo. for meeting space. The Firefighters Union said that would be okay for use of their hall
      - No small meetings on the weekend at their meeting hall
      - They have tables and chairs and Wi-Fi
      - No pool table however
    - The Firefighters could use a shed outside their hall

- It was recommended that it is less expensive to buy a ready made shed than to make one

2. Secretary Report by Philip Glover

- Approval of the Meeting Minutes of 04/28/2021
  - Minutes for April will be voted on / approved at the June meeting due to not all members receiving the minutes before the meeting
- No discussion

3. Treasurers Report by Jim Forbes

- Financial documents were emailed to the B.O.D. prior to this meeting by Jim Forbes
  - \$17K will be reduced buy uncleared checks
    - \$4,800 for the General Fund
    - \$10K for the Journal
    - Remainder for one – time expenditures
  - Question – Bob W.
    - What about the money market report?
  - Ans. – Jim F.
    - Money is moved from bank to checking acct.
    - Transfers are made 3 to 4 times a year usually \$5K at a time
      - This time it was \$10K
    - Money market account earned 74¢ this month

4. Membership Report by Jim Seroskie

- Membership report was emailed to the B.O.D. prior to this meeting by Jim S.
  - 668 members as of this meeting time
  - 53 of 121 (~44%) donated their credit card fee
  - Two-year membership has grown since last year
  - About 5% of the membership is from outside New England

5. Journal / Website updates by Jim Seroskie

- Puritan Invoice
  - Puritan has been printing the Journal for the last 12 years

- Puritan was bought out by Major Mail
  - 715 88-page Journals printed
  - It's \$13.50 per Journal to produce
  - 15.3¢ per page was the lowest ever
  - Average cost to mail 663 journals is 63¢ each
  - Mailing extra copies via USPS is \$3.40 each
  - Some members refuse paper copies
- Fall Journal will be 40 pages
    - Need ten authors
    - Garret Hack wants to write an article

#### 6. Touch Ups report by Claude Dupuis

- Will need to do more work as the sub-groups start up again
- Luthiers need to more information about their activities
  - Comment – Bob W.
    - Add Concord address for Making Matters
  - Comment – Jim S.
    - Would like to share the Calendar work burden
      - TicketTailor helps with sharing calendar management
    - Subgroup leaders should do their calendar management

#### 7. Update on E-Mail Issues by Jim Seroskie

- NeonCRM released a major upgrade to mass email capability in April.
  - Mass emails to membership must be sent from either Constant Contact (TouchUps) or NeonCRM (Guild database)—not personal email. Both are “Reputation Servers” which protects the Guild domain reputation and deliverability.
  - Jim S created How-To for others to send mass emails to subgroups, etc. using the Neon database
  - Elliot was first to send to Period Furniture + HandTools & Carving subgroups
  - Other subgroup leaders are encouraged to communicate directly with their members by this means.

- BOD@gnhw.org email
  - We have used Google Groups as an email forwarding tool for a number of years. There have been Issues with delivery failures with no insight into reasons.
  - Switched to forwardemail.net for one week. Very basic with new problems, no insight and no response to help requests.
  - Switched to mailgun.com. Full featured with log, spam rejection and ticketing capabilities. Jim S is happy with this choice.
  - Found that all BOD member emails to bod@gnhw.org on Mailgun were delivering except emails sent...
    - From Claude (yahoo account) to Phil, Gary, Mike (comcast, comcast, aol)
    - From Mike (aol account) to Phil, Gary, Claude (comcast, comcast, yahoo)
  - Issue is Comcast, AOL and Yahoo subscribe to a DMARC policy to varying degree which can cause...
    - Messages that have a **domain in the FROM Address that differs from the SENDING Domain** to be quarantined, marked as spam, or rejected completely.
    - Mike said he will create a gmail account—TBD
    - Claude has a gmail account which he may use for BOD communication—TBD
    - Jim S can find no deliverability issue with Phil or Gary sending emails from Comcast
  - GSWTboard@gnhw.org mail list should also have same problems with 5 of 8 members on Yahoo or Comcast. They may need to revert to previous practice of each individual maintaining their own board list.
  
- SPAM
  - Mailgun performance—Found that the majority of spam was being rejected over a six-day period (25 rejected with additional 19 delivered). Still too much getting through
  - Problem believed to be the many emails listed on the Guild Contact web page.
  - Rather than publishing these emails, Jim S will change to a small set of contact forms.

8. Annual Meeting: Planning, Logistics, Featured Guests, Demonstrations, Member Prizes, Auction, etc. by Steve Costain

- Need a headcount of participants
- Al Mitchell is ready
- Will be catered with burgers and hotdogs
- Registrants can bring guests
- May need people to bring their own chairs
  - Comment – Bob W.

- Add 20 – 25% to final headcount for caterer
- Drinks are BYOB
- Will check with caterer about water and soda
- Comment - Jim F.
  - Renting a tent may be a problem due to availability
- **Action Item - Mike D.**
  - Will contact Dave Emerson about using his large tent and Easy -Up tents
- Comments
  - Tony I.
    - It maybe best to forego a demonstrator and have the Luthiers play music
  - Jon S.
    - Do auction in November
  - Bob W.
    - Do election at business meeting before the picnic
  - Jim S.
    - What is the closure date for registration?
  - Steve C.
    - One month before meeting / event

#### 9. GNHW Facebook and Instagram Update by Elliot Savitzky

- MakerSpace on the Guild page
  - Jim S. will help with this
- Events
  - SAPFM in Indiana has invited us to Zoom meetings
  - Woodcarving with Alexander Grabovetskiy June 16<sup>th</sup>
    - Will put links in TouchUps
  - Tours in Berwick ME
    - Period furniture
    - Organize private tours
- Discussion
  - Bob W.
    - Upper Valley MakerSpace looking for promotion
    - Gary C.
      - Will talk to them
  - Claude D.
    - When will Fall Journal come out?
    - Include article on 30<sup>th</sup> anniversary in Journal

- Jim S.
  - Due date for Journal articles is end of Sept.
  - Will be issued in Nov. or Dec.
- Jon S.
  - Someone should talk about Guild history at the Anniversary picnic
- Mike D.
  - Invite the Upper Valley Turners to picnic
- Peter J.
  - Half of the Upper Valley members belong to the Guild
  - Make a special invitation to past presidents of the Guild
- Bob W.
  - Will get addresses of past presidents
- Tony I.
  - Make special name badges for past presidents
- Mike D.
  - David Lamb could talk about Guild history

#### 10. GNHW YouTube Channel Update by Jim Seroskie

- 10,800 views
- 309 subscribers
- Near 1,000 viewer hours
- Subscribers are flattening off, but still growing
- Shave pony has 1,500 views
- Metal planer has 1,400 views

#### 11. Other Business

None

Meeting adjourned at 8:26PM

Next B.O.D. meeting is 06/23/21 @ 6:30PM