

# Guild of New Hampshire Woodworkers

## Board of Directors Meeting

**Location:** Virtual via Zoom

**Date:** 03/24/2021, 6:30PM

**Attendees:** Bob Wyatt, Gary Canning, Steve Costain, Mike DiMaggio, Claude Dupuis, Dave Foote, Jim Forbes, Phil Glover, Tony Immorlica, Peter James, Elliott Savitzky, Jon Siegel, Jim Seroskie

**Absent:**

### 1. Presidents Message Bob Wyatt

- Allied Insurance updated policy to reflect Phil Glover as GNHW Secretary
- Terry Moore donations surpassed \$20,000
- GNHW decided not to use the video consultation services of Jeff Spires or others at this time
- Steve Chagnon of Windwood Productions, LLC, Concord responded to an inquiry from Bob Wyatt. Windward provides digital production services to the LNHC and offered to advise GNHW
- Bill Taylor will be stepping down as PFG subgroup coordinator
  - Elliot Savitzky will take over this position in the interim.
  - Elliot S. asked Owain Harris if he would consider the PFG subgroup leader position. Owain said that he may be able to help in the summer and he wants to develop video content.
  - Jim S. will coordinate with Owain about content development

### 2. Secretary Report by Philip Glover

- Approval of the Meeting Minutes of 02/24/2021
  - Minor edits made
- Motion to accept made
  - Motion seconded and accepted

### 3. Treasurers Report by Jim Forbes

- Financial documents were emailed to the B.O.D. prior to this meeting by Jim Forbes
- Year-to-date is close to expectations at 84% for income.
- Discussion
  - Peter J.
    - Journal, line 37, shows nothing in 2<sup>nd</sup> qtr..

- Jim S.
  - There will be 2<sup>nd</sup> qtr. expenses.
  - The fall issue will be in the 4<sup>th</sup> qtr..

#### 4. Membership Report by Jim Seroskie

- Membership report was emailed to the B.O.D. prior to this meeting by Jim S.
  - Membership hit a peak of 665.
    - Growth has been in spurts
      - Bob W.
        - ◆ This is 70 members more than last year at this time
        - ◆ Neon CRM has been working well for us
      - Jim F.
        - ◆ Can Jim S. do a survey of lost members as to why they quit?
      - Jim S.
        - ◆ Will put together a survey of lost members
      - Peter J.
        - ◆ Offered suggestions for questions to be used in survey
      - Jim S.
        - ◆ Survey may be in the June time frame
      - Jim S.
        - ◆ 50 members opted out of the Journal (see report)
          - Was 21
        - ◆ Mike Pekovich is the Editor and Creative Director of Fine Woodworking
          - Tom McKenna is the Group Editorial Director
        - ◆ Woodcraft has a new Manager (don't know who)
        - ◆ Will not send the Journal to Rockler
- Digital Card
  - Progress has been slow
  - NEON has been balking
  - Can give members options to pay through Wallet or Google Pay
  - Do not have back-end access to make modifications
- Discussion
  - Mike D.
    - Send Journal copies to Lost Art Press, as they have good speakers to induce them to speak to GNHW
  - Jim S.
    - Complementary copies are sent to authors
    - Postage was 69 cents per copy last year

- Tony I.
  - Will provide a list of names of people who should receive copies of the Journal
- Event Management Software Update
  - We are using Eventzilla currently
    - The cost for Eventzilla is \$730
    - People want to see who has signed up for meetings, but cannot currently
    - NEON does not support virtual meetings
    - Premium upgrade is \$500, about \$1200 total cost
  - EventBright is free and does the things that we want
    - It has a better back-end
    - Looks good
    - The front-end is better than what we have currently
    - It integrates well with NEON and Calendar
    - It has its own calendar app for \$50
    - Integrates with Zoom
    - It can set up meetings
    - Eventzilla was paid for, however, have not received a new bill from them

#### 5. Journal / Website updates by Jim Seroskie

- There are now 24 articles in total
  - 18 articles are finalized
  - May take 4 ½ weeks to complete
  - Q & A now has 37 good questions
    - This is six pages in total, but only using two pages
  - Current page count is 94
    - 88 pages is the maximum due to postage cost
    - It will cost \$690 more to go from 88 pages to 94
- Discussion
  - Tony I.
    - 88 pages was established due to postage
  - Jim S.
    - Sent through major mail the cost is 69 cents per copy
  - Jim F.
    - What is the total cost differential?
  - Jim S.
    - It is about \$600 more
    - Increased article size has caused a six-page overage
  - Tony I.

- Stick to the 88-page limit
- Put the extra in the fall Journal edition
- Peter J.
  - Charge for extra copies
- Jim S.
  - Authors generally want extra copies
- Tony I.
  - Make copies of files for specific articles
- Jim S.
  - It is possible, but would rather not
- Tony I.
  - Send a PDF copy
- Jim F.
  - There will be a major mail cost for this
- Jim S.
  - We are in the minimum charge category for major mail
  - First class is limited to 15 oz.
- Will go with 88-page edition

#### 6. Touch Ups report by Claude Dupuis

- Did not put Terry Moore memo / letter in Touch Ups
  - It was internal only

#### 7. In-Person Meetings Discussion by Steve Costain

- Due to technical difficulties Steve C. cannot participate
- Discussion
  - Mike D.
    - Will need some type of COVID passport and some form of mask requirement
  - Dave F.
    - Will need rules for attendance
      - Vaccine requirements
      - Hand sanitizer
      - Masks
  - Bob W.
    - Set a crowd size maximum
  - Mike D.
    - Ask membership if they will attend if there are people that are not vaccinated
  - Bob W.
    - Mike D. and Dave F. should collaborate on this
  - Tony I.

- Don't query about unvaccinated people as it may exclude some people
- Claude D.
  - Should this conform to CDC rules?
- Bob W.
  - Will have to follow NH Governors requirements
  - Tie to CDC rules
  - Create a set of bullet points and rules from the B.o.D members
- Peter J.
  - 30 % of people will not vaccinate or wear masks
  - If someone does not want to follow the rules, then they should not attend
  - Need to know what the government rules are
- Bob W.
  - Will take an A.I. to find government information
    - NH government
    - Allied Insurance requirements
  - Need to establish some rule for small group meetings now
- Mike D.
  - Son will write an insurance disclaimer
- Bob W.
  - CDC has gathering guidelines
  - Everyone should come up with ideas for the next meeting
- Mike D.
  - Should we mandate masks for meetings?
- Bob W.
  - Yes
- Gary C.
  - Churches are at 50% capacity and have reduced social distancing from 6' to 3'
  - It's easy to wear masks
- Elliot S.
  - Allen Mitchell classes have limited students and require masks
  - Makerspace requires people to reserve time
    - They limit the number of people
    - The air circulation is very good in the space

8. Johannes Michelsen Live Stream Turning Event Debrief by Gary Canning, Claude Dupuis and Jim Seroskie

- Discussion
  - Bob W.
    - The event looked like it went well

- Gary C.
  - People were not wearing masks
  - The video went well with Claude and Jim was moderating
- Peter J.
  - Tom M. uses a mono pole
- Gary C.
  - Chris M. would like to go wireless
- Bob W.
  - We can upgrade our equipment
- Gary C.
  - Our current camera has some issues
  - Should future proof with a new camera that is 4K
  - Video switcher with encoder is about \$600
    - It has Multiview
  - Audio needs upgrading too
  - Video switcher can record to USB drive
- Peter J.
  - Need HDMI
  - Should work with Zoom
- Gary C.
  - Can use YouTube
- Bob W.
  - We need high quality edited videos
- Jim S.
  - Budget about \$4000 - \$4500 for this
- Gary C.
  - Claude should be involved with the equipment selection
  - Need an intercom between director and cameramen
- Bob W.
  - Maybe borrow equipment from GSWT
- Gary C.
  - Can do that
- Claude D.
  - Switcher and intercom are necessary
- Jim Forbes
  - Where does \$4000 come from?
- Jim S.
  - What about the \$25K fund?
- Bob W.
  - Social media has helped promote the Guild
    - Gained members from this
  - Good quality videos will help us
- Jim F.
  - Money from General fund or Grant fund?

- Dave Foote
  - That is not the intent of the Grant fund
- Jim S.
  - Need an equipment list with costs
- Gary C.
  - Will make a list
- Bob W.
  - Gary and Claude, make a list
- Jim S.
  - Give Gary and Claude authority to buy equipment
- Gary C.
  - Will make a list for review
- Peter J.
  - Can have a Zoom meeting for the equipment list and purchasing
- Jim F.
  - **Motion to move \$4000 from General fund and call it line 41a for video equipment**
- Jim S. seconded motion
  - Vote passed
- **Motion Accepted**
- Addendum
  - Jim F.
    - Make line 45 for video equipment with \$4K
  - Jim S.
    - Camera needs to be manual focus

9. Anne DeMaria will donate one or more GNHW woodblock prints for fund raiser sale by Bob Wyatt

- Anne DeMaria has offered to donate woodblock prints for fund raising
  - Claude D.
    - Would like the GNHW print layout to be a straight line rather than the two-over-two square format
  - Jim S.
    - Can put it in the Guild Store
    - Anne will have an article in the Journal about wood block printing
  - Bob W.
    - Not in the Guild Store
      - Advertise it in Touch Ups
  - Peter J.
    - Can it be made to order?
  - Jim S.
    - She is sharing her work

- Peter J.
  - Rectangle layout is more of a work of art
- Dave F.
  - Put it in the Journal for sale
- Jim S.
  - She will do as many as required
- Mike D.
  - Tee shirts with this design would sell
  - Note paper and Guild stationary may sell as well

#### 10. Facebook and Instagram Updates by Elliot Savitzky

- Six new members in Facebook
  - There are now 158 members in FB
- About 100 people per day are active in FB
  - This can help increase membership
- Instagram has about 93 followers
- Will open a Twitter account in the future
  - Can expel people
  - Can invite people
  - Do not want Bots

#### 11. Guild YouTube Channel Update by Jim Seroskie

- There are 249 subscribers
- Need to get to 1000 subscribers
  - Can add clickable links at 1000 subs.
  - Subscribers are coming along slowly
- Have a backlog of items to add

Meeting adjourned at 8:47PM

Next B.O.D. meeting is 04/28/21 @ 6:30PM