

Guild of New Hampshire Woodworkers

Board of Directors Meeting

Location: Virtual via Zoom

Date: 02/24/2021, 6:30PM

Attendees: Bob Wyatt, Gary Canning, Steve Costain, Claude Dupuis, Dave Foote, Jim Forbes, Phil Glover, Tony Immorlica, Peter James, Elliott Savitzky, Jon Siegel, Jim Seroskie

Absent: Mike DiMaggio

1. Presidents Message Bob Wyatt

- Talked to insurance agent about GNHW policy
 - Resulted in a \$179 / yr. price reduction
 - Final cost is TBD
- Bought six scratch stock tools from Garrett Hack
 - Will be made of various woods
 - If someone wants a tool contact Bob Wyatt
 - Will put tools in the Guild Store for sale
 - Garrett has new work as a result of the Zoom presentation
- Update on League of New Hampshire Craftsmen fair at Sunapee for 2021
 - Talked to Denise Kirk (Event Manager) about the fair this summer
 - They will use the COVID model arrangement
 - There will be six feet between booths
 - More tents will be needed as a result
 - Uncertain of event date at this time
 - Not sure if GNHW can participate due to space limitations
 - Dave Foote to have a member opinion survey about participation in the fair this summer

2. Secretary Report by Philip Glover

- Approval of the Meeting Minutes of 01/27/2021
 - Motion to accept made
 - Motion seconded and accepted

3. Treasurers Report by Jim Forbes

- Financial documents were emailed to the B.O.D. prior to this meeting by Jim Forbes
- General Fund is \$19K
- Taunton Press is up \$1000

- \$1600 in uncleared checks at this time
- Discussion
 - Jim F.
 - Can Taunton Press discount website subscriptions?
 - Tony I.
 - Answer: I have contacted Taunton and they are unwilling to offer discounted internet subscriptions

4. Membership Report by Jim Seroskie

- Membership report was emailed to the B.O.D. prior to this meeting by Jim S.
 - Membership keeps rising
 - It may hit 700 by years end
 - Two-year membership is out of balance for even to odd years
 - May lose members if we do not start having in person meetings again
 - Jim S. would like a simple survey of members asking reasons for joining
 - Survey should be sent to B.o.D first
 - Discussion
 - Jim S.
 - ◆ Web content may be an important reason
 - Peter J.
 - ◆ Fellowship with other woodworkers
 - Jim F.
 - ◆ GSWT will be trying Sat. morning chat sessions
 - Claude D.
 - ◆ Web meetings will not be going away
 - Peter J.
 - ◆ Zoom meetings are easier to do in the winter than in-person meetings
 - Bob W.
 - ◆ Can live stream board meetings
 - Gary C.
 - ◆ Zoom meetings can do all that in-person meetings can do
- Digital Membership Card
 - Museum Anywhere
 - \$580 per yr. for 1000 members
 - \$1000 one-time setup fee
 - Backside of card can have
 - Text
 - Links

- Member info
- Advertisers
 - ◆ Split by category and popularity
 - ◆ Click on advertiser name to get map and directions
- Elliot S.
 - ◆ Add advertiser website
- Jim S.
 - ◆ Will take under consideration
- Lie-Nielson wanted our membership list
 - ◆ We do not give out our membership list to advertisers

5. Journal Report by Jim Seroskie

- It is coming out in the Spring
 - Received 36 good questions for this issue
- Will be 88 pages max
- Past issues have been 120 pages, had to be reduced
 - Not enough authors
- Have 26 authors now
 - Seven new authors
 - Found authors on social media
- Can do a second small copy in the fall
 - Will require eight to eleven authors
 - Will cost \$5000 for 40 pages, full color
 - Was 20 cents per page, now 15.5 cents per page
 - 88 page version is \$10,000
 - \$3200 in budget now
- Discussion
 - Tony I.
 - Likes two smaller, equal size, issues
 - Bob W.
 - Likes Tony's idea, maybe 60 pages each
 - Anniversary issue was 108 pages
 - Peter J.
 - Wait till fall
 - Jim F.
 - Will "Old New Saw" be happening?
 - Jim S.
 - Will do Old New Saw
 - Steve C.
 - More new members will equal more authors

- Elliot S.
 - Is there advertising space in Journal
- Jim S.
 - No
 - Need someone to manage advertisers
- Jim S.
 - Does not like two smaller equal size issues
 - The Spring 88 page issue looks and feels better
 - Can do 40 page in the fall
- Motion made for 88 page Spring issue and 40 page Fall issue
 - Motion accepted
- Discussion
 - Tony I.
 - Likes two 60 page issues
 - Jim S.
 - Will revisit two 60 pages issues next year
 - Tony I.
 - Should discontinue New Old Saw
 - There are better uses for that money
 - Jim F.
 - Move money in line 39 to line 37
- Motion to discontinue Old New Saw
 - Motion Accepted
- Discussion
 - Move New Old Saw money to producing second Journal
 - 88 page Journal is \$10,000
 - New Old Saw is \$3200
 - Add \$1800 to the \$3200 and move the funds (\$5,000) to the Journal, line 37
 - Will be \$15,000 total for the Journal
- Vote to accept second Journal for Fall publication
 - Vote accepted

6. Touch Ups report by Claude Dupuis

- Everyone is pleased with Touch Ups

7. Sunapee 2021 – GNHW Contingency Planning

- We are in limbo now
- Bob W., Dave F., and Al H. will discuss issues

8. February 20, 2021 General Meeting / Live Stream Review by Tony Immorlica

- There were technical difficulties that need to be addressed
- Discussed meeting with Garrett Hack
 - Garrett H. was frustrated, but gracious
 - Will do another meeting in the future
 - Maybe on handplanes
 - Jim F. sent a \$500 check to Garrett H.
- Gary Canning generally uses stationary cameras instead of movable cameras
 - Other concerns
 - Chat, screen share, and waiting room all need to be disabled
 - Will use all stationary cameras for next event; up to four cameras
 - Will need to test equipment before hand
 - Need to use high definition cameras
 - Camera image is reversed
 - Need to check ambient lighting and compensate for it before starting
 - Need a moderator
 - Send recording to the cloud for editing
 - One tripod was bad; need a good replacement
 - Bob W.
 - Received an email from a member offering the name of a pro videographer to help us
 - Peter J.
 - Need a moderator, cameraman, and director – Three people
 - Jim S.
 - Does not recommend putting videos on the cloud because it is 360p (low quality)
 - Gary C.
 - Need full resolution (high quality)
 - Bob W.
 - Elliott S. has done this for other groups
 - Jim S.
 - It may be a good idea to use a professional once
 - Bob W.
 - Can set up a Zoom conference between a professional and Guild videographers and producers
 - Tony I.
 - This needs to be ironed out ASAP
 - Gary C.
 - Need to do test runs before next live event
 - Cameras are hard wired together
 - Bob W.

- Will contact professional about helping us with our productions

9. Facebook, Instagram Updates by Elliot Savitzky

- Facebook
 - We now have 134 members
 - More people are posting projects
- Instagram
 - Need more followers to “like” postings
- Discussion
 - Steve C.
 - Need a posting on Facebook to encourage people to join GNHW
 - Jim S.
 - Will send code to Elliott for “how to join” on Facebook

10. GNHW YouTube Channel Updates by Jim Seroskie

- There have 6200 views to date
- There are 226 subscribers
 - The goal is 1,000 subscribers
 - This is the tipping point on Youtube
- Metal Planer video is most popular with 610 views
- Discussion
 - Bob W.
 - Tom McLaughlin always promotes GNHW to his subscribers
 - Jim S.
 - Can add videos to playlist
 - It’s good to have Tom M. promote GNHW

11. Final Discussion

- Gary C.
 - Need another good tripod
- Claude D.
 - Has a good tripod; do not buy a new one
- Jim F.
 - Get training for videographers
- Jim S.
 - The audio was good in the Garrett Hack video

Meeting adjourned at 8:26PM

Next B.O.D. meeting is 03/24/21 @ 6:30PM