

# Guild of New Hampshire Woodworkers

## Board of Directors Meeting

**Location:** Virtual via Zoom

**Date:** 01/27/2021, 6:00PM

**Attendees:** Bob Wyatt, Gary Canning, Steve Costain, Mike DiMaggio, Claude Dupuis, Dave Foote, Jim Forbes, Phil Glover, Tony Immorlica, Peter James, Elliott Savitzky, Jon Siegel, Jim Seroskie

**Absent:**

### 1. Presidents Message Bob Wyatt

- Letter of congratulations sent to David Lamb on behalf of GNHW for his 2021 Cartouche Award
- The First Congregational Church of Concord has been sold to the Concord Coalition to End Homelessness.
  - GNHW B.O.D will no longer hold meetings at this location
  - A new location is TBD

### 2. Secretary Report by Philip Glover

- Approval of the Meeting Minutes of 12/16/2020
  - Motion to accept made
    - Motion seconded and accepted

### 3. Treasurers Report by Jim Forbes

- Financial documents were emailed to the B.O.D. prior to this meeting by Jim Forbes
- Year-end report is up to date
  - Reports reviewed with no changes
  - General Fund (Operating Budget) is \$27K
- Discussion
  - Dave F.
    - Why are speakers not listed?
      - Ans. - This needs to be added to the summary page
  - A letter was received from the insurance company stating that an easy access account has been set up
    - It is up to date through 2023

- Bob W.
  - Talked to the insurance company last year
    - Will call them again to try to negotiate a better price

#### 4. Membership Report by Jim Seroskie

- Membership report was emailed to the B.O.D. prior to this meeting by Jim S.
  - A new line has been added for current membership
  - At this point in time the membership is 649
    - The past peak is 651
  - Discussion
    - Jim F.
      - Should we sell membership information?
        - ◆ Answer – There is no good reason to do this, so let's not
- Digital Membership Card with discussion and vote
  - At this time Cuseum is the best option (Wallet App.)
    - It works with NEON CRM
    - Simple to use
    - Can add logo
    - Can add expiration date
    - Bar code is not needed
    - Back side of card can have a block for advertisers with phone numbers
  - Survey – 313 respondents with 103 comments
    - The survey was active for four days
    - People who responded generally like the digital card
    - 77% were accepting of, or preferred, a digital card
    - 20% do not want a digital card
    - Comments
      - Will a digital card mean more spam?
        - ◆ No
      - Will the Guild track me?
        - ◆ No
      - Will the Guild give advertisers data?
        - ◆ No
      - Why don't we have a self-printed card?
        - ◆ NEON is not capable of this
  - Cost Analysis of physical card vs. digital card
    - Link to hand out was emailed to distribution on 01/25
    - Cuseum (digital card) is a three year commitment
      - \$720 fee
      - 100% means all plastic cards

- No batch fee with Copy Shop plastic cards
  - Need everyone on digital cards to be the most cost effective
    - ◆ This is not realistic because some people want a plastic card
- Discussion
  - Peter J.
    - Not everyone has a smart phone
    - It will not be 100% digital card
  - Jim S.
    - Looking for a yes / no vote for digital card
  - Elliot S.
    - Likes digital card
  - Phil G.
    - Go with lowest cost option / combination
  - Steve C.
    - Give people digital or plastic option
  - Jim F.
    - Give people digital or plastic option
  - Mike D.
    - Give people an incentive to go to digital
  - Peter J.
    - There will be a transition over time
  - Jim S.
    - Digital will eliminate cards
    - Give people option
  - Tony I.
    - Does financial analysis mean people can have both types?
  - Jim S.
    - Explains: no
    - Everyone will be able to try digital
  - Tony I.
    - Does Wallet app require credit card info?
      - ◆ Answer – No
    - Guild should switch to digital card
  - Jon S.
    - Does not own a smart phone
    - Does not need a card either
  - Claude D.
    - Likes digital card
  - Gary C.
    - It will take time to transition to digital card
    - Don't charge for plastic card

- Steve C.
  - Guild should go to digital card
- Bob W. makes motion to go to digital card with plastic card option at no charge
  - Motion seconded and accepted

5. Journal Report by Jim Seroskie

- No update

6. Touch Ups report by Claude Dupuis

- No update
- Touch Ups can be viewed after they have been archived
  - Most recent will be at the top of the list

7. Sunapee 2021 – Survey of Guild Members, Volunteers, and Contributors by Dave Foote

- It is too soon to know what will happen with Sunapee; many unknowns
- Will survey membership about how to do Sunapee as a group
  - Mike D.
    - Need to establish criteria for participation – as in inoculation
  - Steve C.
    - Survey how many people want to do Sunapee
  - Gary C.
    - What is the LNHC doing?
  - Bob W.
    - Will talk to the League about their plan
  - Peter J.
    - Other fair organizers are no-go this year
    - Do survey; should the Guild go this year?
  - Tony I.
    - Do: Yes, No, Maybe, and will you go?
  - Dave F.
    - Need a Guild survey
  - Bob W.
    - Survey the core group of volunteers and demonstrators
      - It is about 60 to 70 people
  - Dave F.
    - Need input from core groups

- Steve C.
  - Survey the two groups separately

8. 2021 GNHW Budget Review by Bob Wyatt and Jim Forbes

- Budget is flexible at this time
  - Dave F.
    - Allocate money for Sunapee tent rental
  - Bob W.
    - What to do with unspent money?
  - Dave F.
    - Money paid out, except on teachers
  - Bob W.
    - Shift money to speakers
    - \$1000 to speakers
  - Jim F.
    - There will be four programs this year
- *The following budget discussion occurred after Topic #9*
  - Jim F.
    - Membership card line should be \$1266
  - Jim S.
    - Cuseum will be \$760 this year
    - Will combine like costs
  - Dave F.
    - Add subgroup pool line item
  - Jim F.
    - Line 60 subgroup does this
    - Some subgroups that are raising their own money
      - \$ will go into a separate pool
  - Steve C.
    - Award to young person should go into a separate fund
      - Steve's brother-in-law donated \$1000 for this
  - Mike D.
    - Make this donation a media event
  - Jim F.
    - GSWT has raised over \$1000 for speakers
    - Other subgroups have not been raising money
  - Dave F.
    - Talking to Luthier subgroup about spending money
  - Jim F.
    - Do not change the name of the subgroup pool line
    - Create a new line item

- Bob W.
  - Only two subgroups have been active
- Jim F.
  - Will send money market report to dist.
  - Has a budget that is expanded by quarters
  - Will make a summary in March

9. General Meeting February – Business; Garrett Hack Virtual Demonstration by Tony Immorlica and Bob Wyatt

- Garrett Hack will be the featured speaker
  - Garrett would do the demonstration gratis
    - Told him that we would pay him
    - He asked for \$300
  - \$300 was given to Owain Harris
  - A top speaker may be about \$750
- Most demonstrators charge about \$500 per demonstration
- Guild should give Garrett \$500 to create good will
- A \$500 check will be sent after the event
- Duration of demo needs to be determined
- Will this demonstration be recorded?
  - Tony I.
    - Will talk to Garrett about recording
  - Dave F.
    - A budget and policy should be set for demonstrators
  - Tony I.
    - Flexibility will be needed as some demonstrators do not like doing Zoom
    - Garrett now has good internet
    - Garrett wants a person(s) that is good at video production
      - Gary C. and Mike D. will do the video production
  - Tony I.
    - Garrett said that he would do one article for the Journal
      - Hand planes
  - Bob W.
    - Speaker fees are a separate line item in the budget
  - Tony I.
    - There are four general meetings per year planned
    - The next General Meeting will be in the Apr / May time frame
    - There will be no summer trip this year
    - The Annual Meeting will be in September
    - The fall General Meeting will be 11/20
  - Bob W.

- Do not change the meeting schedule at this time
- Jim F.
  - How much more money should be added to budget line 41 for Zoom?
- Bob W.
  - Add \$400 to \$500 more to line 41
- Jim F.
  - Will add \$125 more for the 4<sup>th</sup> Qtr.
- Bob W.
  - Has been personally paying for Zoom; send check to him
- Jim S.
  - Use Bob W. username for Zoom to consolidate
  - Only need credentials for Zoom
  - Forward credentials to meeting coordinators
  - All will share one account
- Bob W.
  - Paying \$14.99 per month for one year
- Peter J.
  - Has an account that can be used if two meetings are concurrent
- Bob W.
  - Conduct Business Meeting with General Meeting
- Gary C.
  - Will handle Zoom for General Meeting
- Jim S.
  - Did not enable registration for General Meeting yet as it is not working at this time
- Tony I.
  - The moderator will be Mike D. or Gary C.
- Jim S.
  - Will not publish Zoom link on the web
- Claude D.
  - Watch Fine Woodworking video for Garrett Hacks shop class for an example of how to do the video
- Bob W.
  - Will conduct the Business Meeting
  - Will talk about the increase in membership

#### 10. Facebook and Instagram Updates by Elliot Savitzsky

- There are now 116 members; up from 76
- There has been good engagement from members
  - Sharing projects
- Facebook is a good general forum for questions

- There are now 69 followers on Instagram
  - Need more followers
  - Steve C.
    - Can someone post from Instagram to Facebook?
  - Elliot S.
    - It should be possible
    - It is important to “Like” things on Facebook
- Subgroups
  - No response from Al Breed
  - Bill Taylor has medical issues

#### 11. Guild YouTube Channel Update by Jim Seroskie

- There are 196 subscribers
- 627 views on B. Wallace
  - Steve C.
    - Share videos, even simple ones, to increase views
  - Jim S.
    - Jon S. has a video in the works
  - Steve C.
    - Needs an idea for a video topic
      - Metal working topic
  - Jon S.
    - Grinding a single point turning tool; keep it simple
  - Jim F.
    - Heat treating for tools you can make

#### 12. Closing

- Jim S.
  - Budget for 88 page Journal
    - Can not be over 13oz. because of USPS 1<sup>st</sup> Class postage
- Bob W.
  - Hope to do face-to-face meetings again in the future
- Tony I.
  - Can meetings be moved to 7PM?
- *Meetings moved to 6:30PM by vote*
  - Dave F.
    - Will rewrite Grant policy

Meeting adjourned at 8:25PM

Next B.O.D. meeting is 02/24/21 @ 6:30PM



